

## Valuing Early Stage Companies

Thursday April 26, 2012  
1:00pm - 2:40pm ET  
10:00am - 11:40am PT

Presenter:

**Mike Pellegrino**, MBA – Pellegrino and Associates

### Why You Should Attend

With small, early revenue streams; often inexperienced management teams; unproven business and product concepts; uncertain capital sources; and – most often – many intangible assets, early stage companies can be a perplexing valuation assignment, at best. Despite these numerous challenges, early stage company valuations have increasingly become a ubiquitous subject of business valuation. In "Early Stage Company Valuation" expert appraiser Mike Pellegrino joins BVR and CICBV to discuss how both these challenges and other, unforeseen obstacles are changing early stage valuation, and what new obstacles every valuator should be aware of when approaching such a firm.

### Earn 1.5 CE Hours

**Pricing for Members/Students:   \$ 180 + applicable provincial taxes**  
**Guests:                                 \$ 190 + applicable provincial taxes**

*Registration Deadline – 12:00 AM EST – April 23, 2012*

For those that register for the webinar, we will send you an email with the webinar log-in details on April 25, 2012.

*As with all BVRResources Webinars, this webinar has a U.S. focus*