

Market Approach in Times of Trouble

Tuesday, May 8, 2012
1:00pm - 2:40pm ET
10:00am - 11:40am PT

Presenters:

Robert Schlegel, ASA, MCBA - Houlihan Valuation Advisors

Linda B. Trugman, CPA/ABV, CBA, ASA, MBA - Trugman Valuation Associates, Inc.

Why You Should Attend

You would be forgiven for viewing this as the age of the income approach. While increased scrutiny through scholarship and judicial decision have raised the income approach to new prominence, a turbulent economy and tempestuous public markets have caused some appraisers to shy away from the market approach. Yet, as many appraisers know, no valuation is complete without thorough analysis, and market evidence has a way of appearing throughout the valuation process. In short: the market approach is alive, well, and here to stay.

In "Market Approach in Times of Trouble" expert appraisers Robert Schlegel and Linda Trugman join BVR to discuss how the market approach is a more integral part of the valuation process than ever. From knowing how to make sense of the ups and downs of the economy to how market evidence impacts the income approach, Schlegel and Trugman will show how to put the market approach to work.

Earn 1.5 CE Hours

Pricing for Members/Students: \$ 175 + applicable provincial taxes
Guests: \$ 185 + applicable provincial taxes

Registration Deadline – 12:00 AM EST – May 6, 2012

For those that register for the webinar, we will send you an email with the webinar log-in details on May 7 2012.

As with all BVRResources Webinars, this webinar has a U.S. focus